

STREET ART FESTIVAL



5PR ROPE 14 AMES TOWN 2016 15-21 AUGUST 2016

accradotaltradio.com

Official Festival Press Release



In 2016, we celebrate the fifth anniversary of the CHALE WOTE Street Art Festival with the sixth edition taking place August 15 - 21, 2016.

SPIRIT ROBOT embraces a power rooted in humanity. It refers to the energetic ability of festival participants to create a new encounter with reality that is entirely of our choosing and construction.

Is this not already happening all around us, as a journey – not a definitive moment - but rather a series of moments? African Electronics was the spark - the blending of different energies - to see if a pulse, a thick and palpable current, could be directed to shift or alter the frequency into some other kind of reality. With African Electronics, we got a peep through the window while SPIRIT ROBOT is a walk through the front door and a look around the house.

Each participant in CHALE WOTE is building their own version of understanding about how life in Ghana and the world should be.

Stretching these projects together into a meta-network is an act of deep engagement with community, and an exercise in countering historical forms of hierarchy, exclusion, fracture and disharmony.

Through the construction of these myriad projects, we build bridges of understanding and possibility between us, connecting our visions of reality with one another for affirmation, encouragement, support, questions, and the challenge to dig deeper.

ABOUT THE FESTIVAL

CHALE WOTE 2016 is produced by ACCRA [dot]
ALT in association with annual collaborators,
REDD Kat Pictures, the Foundation for
Contemporary Art Ghana (FCA), Attukwei Art
Foundation and Dr. Monk.

Our Partners for CHALE WOTE 2016 include

the Embassy of the Kingdom of the Netherlands, Gallery 1957, Citi FM, Untamed Empire, Ga Mashie Development Agency (GAMADA) Accra Metropolitan Assembly (AMA), The Ministry of Tourism, Culture and Creative Arts, Twist n Locs Salon, and the Visual Arts Network of South Africa (VANSA).

The CHALE WOTE Street Art Festival creates life for art, music, dance and performance on the streets of James Town, Accra's oldest urban fishing community. CHALE WOTE means "man, let's go!" in Ga (the language of the people of greater Accra) and it is also a reference to flip flops.

We use the term to mobilize a public passion for art and to cultivate a wider audience for the arts, breaking boundaries to provide access to people of all walks of life.

CHALE WOTE 2016 includes a vibrant mix of visual art, photography, films, fashion, mixed media, interventions, installations, live music, dance, panels, discussions, tours, food and more.

THE OPEN GALLERY

Monday, August 15 - Monday, August 22

For the first time, CHALE WOTE is extending the festival to a full week of activities. This year, we launch **The Open Gallery**, a collaboration with six (6) Accra galleries and exhibitions showing the vibrant textures of contemporary Ghanaian art.

Gallery 1957

Kempinski Hotel www.gallery1957.com

Yellow is the Colour of Water, is a solo exhibition of new works and a multi-site installation from the artist Jeremiah Quarshie, curated by Robin Riskin. Quarshie's practice takes its narrative from contemporary life in Ghana, with particular emphasis on the passage of water throughout Accra—as embodied through the yellow "Kufuor" gallons used for storing and carrying it—and includes portraits of beauty queens, businesswomen, and labourers, who sit atop arrangements of these ubiquitous yellow containers amid plain black backdrops. The exhibition also maps out to a body of site-specific interventions.

The exhibition launches with a special event on Friday, August 19

Cornfields in Accra

Museum of Science and Technology www.facebook.com/blaxtarlines

This K.N.U.S.T. end-of-year exhibition showcases work by a selection of emerging artists from the 2016 graduating class and guest artists, including alumni and teaching assistants. Produced by blaxTARLINES KUMASI, a project space for contemporary art at the Department of Painting and Sculpture, Kwame Nkrumah University of Science and Technology and the Ghana Museums and Monuments Board.

The exhibition closes at the end of August 2016.

Nubuke Foundation

Lome Close, near Mensvic Grand Hotel East Legon

www.nubukefoundation.org/

Nubuke turns 10 this year and celebrates with a special exhibition of rare works, many by Ghanaian artists. The exhibition features paintings, installations, kente, Asafo flags, gold weights and pottery. Works were acquired from established, mid-career and younger recent art graduates and are complemented by woven textiles, clay and bead works commissioned and collected from different parts of Ghana.

James Town Walking Tours

Brazil House James Town

www.facebook.com/JamesTownWalkingTours

Unlock the fascinating history of James Town, the center of Ga Mashie. Learn about life from the perspective of everyday people and experience what it's like to call Jamestown home, firsthand from the people who live there.

Tours are available Monday through Sunday, 10am – 5pm for individuals, small and large groups (30ghc per person for one hour). Bookings can be made in person or via email to accra.alt@gmail.com. Tours also run year-round.

Untamed Empire

Number 7 Examination Loop North Ridge

www.instagram.com/untamedempire/

This up-cycled structure houses a fashion store, gardens and an art and design incubator. The multibrand concept store features a number of emerging African designers year-round and has become a go-to spot for bold clothing, art, textiles, mixed media and accessories.

Mmofra Foundation

No. 2 Forest Avenue
Dzorwulu
http://mmofraghana.org/

Mmofra Foundation is a cultural organization that advocates for child-centered spaces in Ghana's cities. This green getaway in the city is also a natural learning environment, maker-space and a community-active environmental hub. With 15 Days of Play, the park is open to the public Monday - Friday from 10am to 4pm.

The event is open August 2 – 20, 2016.

WHAT TO EXPECT @ CHALE WOTE 2016



My Bones Series with Kpakpo Samoa Mark-Hansen. Photo: Nana Osei Kwadwo





Talk: FREE THE SPIRIT

Monday, August 15 Brazil House 6 – 7PM

Kpakpo Samoa Mark-Hansen, the Logistical Coordinator for CHALE WOTE and a member of the James Town community, opens the festival with a special conversation breaking down the cosmologies of the Ga Mashie – the land, people and culture of the greater Accra region - and the spiritual symbols of the Samai. He connects this history to James Town - the embedded shrines and secret tunnels, crisscrossing migrations and journeys of the enslaved from the markets and forts to the sea.

Screenings: Diasporadical Trilogia and ACCRA POWER

Wednesday, August 17 Gallery 1957 6 – 9PM

BLITZ THE AMBASSADOR kicks off this event with a close look at a series of his music films entitled Diasporadical Trilogìa. An informal Q+A with Kobby Graham and the audience follows the screening to discuss Blitz's creative process in music, film, and design, the independent hustle, and everyday life in a police state.

6 – 7pm

Diasporadical Trilogìa follows the story of a woman who mysteriously lived on three different continents at the same time. Through a magical realism lens, she shares her memories of growing up as a little girl in Brooklyn, a young lady in Accra and a middle aged woman in Bahia, while struggling with love, immigration and gentrification.

Also catch the premiere screening of ACCRA POWER and hear it first from the director and artists featured in the film.

Q+A and mixer to follow the screening

ACCRA POWER (dir. Sandra Krampelhuber, Austria) provides an eclectic mix of perceptions of power in Accra, one of many thriving urban settings in Africa. The film outlines creative and artistic strategies generated by young Ghanaians who are situated at the crossroads of tradition and various belief systems, high technological and economic growth, infrastructural deficits and a longstanding energy crisis.

The LABS @ CHALE WOTE

Thursday, August 18 WEB DuBois Centre

Friday, August 19 Untamed Empire

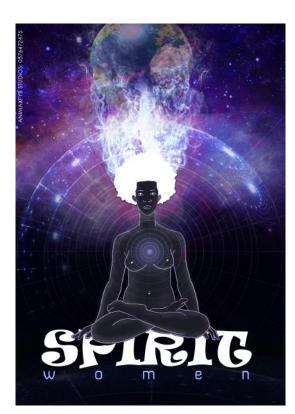
1pm - 9PM



Awuor Onyango's Limbé (Give Me Back My Black Dolls)

Screening more than 25 short films by independent filmmakers relating to the festival theme of *Spirit Robot.*

8/18 + 8



Adventures from the Bedrooms of African Women brings **Spirit Women** to CHALE WOTE. This is a celebration of the exquisite forms of power that tend to be associated with femininity (and often in a negative way), even as they hold the world together.

8/19, 7:30 - 9pm

Here's a sneak peek at what's on tap for The LABS:



Moving Bodies: Sounds and Spaces a movement lab with Kwanele Finch Thusi (South Africa)

This 90-minute session in movement composition and dance knowledge exploration caters to all body types, ages and dance training. The lab focuses on storytelling by stretching the body, voice and sound movement and engage in new ways of moving that also expand the imagination. Lab is first come, first serve (maximum 50 participants)

8/18, 1:30 - 3pm



Performance artist Yvette Tetteh

Compelling panel conversations with the artists of CHALE WOTE 2016 about their work, creative process, and how to thrive in a crazy world.

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Which part of James Town will the festival be held?

The festival in James Town takes place on Saturday, August 20 - Sunday, August 21st, 12noon - 10pm,

along a 15-minute walking route on High Street between the Ga Mashie Development Agency [three buildings to the right of the Light House] down to the Old Kings Way building [next to Ussher Fort].

However, there's more to see than High Street. This year, CHALE WOTE extends into the communities surrounding the festival.

Check out **The Open Gallery**, tours, exhibitions, acrobats, installations, murals and performances at **Brazil House** and **Franklin House** as well as **Brazil Lane**, **Akanmajen Street**, **Asere Road**, **Evans Adom Road** and more.

Do I have to pay to attend the festival?

No, the festival is free and open to the public.

How many artists are taking part in CHALE WOTE?

There are more than 200 artists taking part in the festival in a wide array of mediums and projects.

More than 30 artists are participating in the festival from ten (10) countries.

What are the social media handles for the festival?

The official festival handle is @chalewoteofficial (Instagram).

CHALE WOTE content is also released via @accradotaltradio (Instagram),
and @accradotalt (Twitter and Tumblr).

#SpiritRobot #ChaleWote2016

How do I get media accreditation for the festival?

There is a process to follow for media accreditation for the festival for journalists, photographers and media production companies who intend to use festival recordings, interviews, images and footage for commercial purposes. Fill out the registration form for media accreditation **here**.

Where do I park my car?

There is ample parking available inside and near James Town. Car parks are also available near Osekan Beach Resort and across from the Supreme Court building in central Accra.

When making your travel plans, note that High Street is a one-way street and will be closed to vehicular traffic on Aug 20-21st, the last two days of the festival.

Where are the toilets and ambulance located?

Toilets are located at both ends of the festival at the following locations:

- 1) Mantse Agbonaa
- 2) Public toilet facilities at James Town Beach across from Mantse Agbonaa
- 3) Brazil Lane
- 4) Between Ussher Fort and the Old Kings Way building.

An ambulance and on-call medical staff is available in front of the Lighthouse.

THE CHALE WOTE STREET ART FESTIVAL COMMERCIAL BROADCASTER, FILMING, PHOTOGRAPHY AND INTERNET ACCESS POLICY (2016)

The CHALE WOTE Street
Art Festival welcomes
media coverage of our
unique event and we
accommodate media
coverage wherever possible.
CHALE WOTE has a media
access policy and it is
important that film crews
consider the following before
entering the festival
premises.

Filming access will be limited and there's also a cap on the number of film crews on site to protect the privacy and enjoyment of festival goers.

The CHALE WOTE Street Art Festival content owners are ACCRA [dot] ALT online and it's affiliate REDD KAT PICTURES. The festival also has a proactive ethical policy which means that we will always be concerned what companies or organisations seek to link themselves to the festival, even if indirectly. Our logo and the words "CHALE WOTE Street Art Festival" are registered Ghanaian and International Trade Marks and may not be used without our express written permission.

For NEWS accreditation, the first contact should be with the Press Officer at accra.alt@gmail.com. All other requests for FILMING or other audio and audio visual media activities should be directed to the above email. You may not film or record on site without the festival's official permission.

We will agree to specific requests for filming where both the nature of the filming and the end use of any recordings are agreed.

Online streaming of festival content of any kind without prior permission is STRICTLY prohibited. Each request will be looked at on a case-by-case basis, but for general guidance the following applies:

OFFICIAL PARTNERS

Our content owners, REDD KAT PICTURES, have the exclusive right to film and record visual art and performances at all venues at the festival. In addition, REDD KAT PICTURES provides general broadcast reportage for the festival. Radio coverage during the festival and after will have to be arranged and agreed on upon request.

REDD KAT PICTURES retains all webcast/Internet rights to the festival. Any live web content from the festival must be specifically agreed in advance with the festival. The Festival's own website is at www.accradotaltradio.com

REDD KAT PICTURES manages the international television rights to the Festival. REDD KAT PICTURES will sell a number of 'highlight' programmes internationally. You cannot undertake any form of filming or photography on-site for commercial purposes without our express permission.

NEWS ACCESS

The festival facilitates news access through the Press Office. We will only accredit bona fide news companies who wish to provide news coverage of the festival for television, radio or new media. If you have a specific non-news project such as a documentary programme, photography or a magazine programme you should contact reddkatpictures@gmail.com.

Any filming on-site must be for news use only and not for archive or any other use: If we can provide access to visual art or performance material then news access rules will apply for any material used by broadcasters: (a) Up to 30 seconds of any one artist may be used (b) No more than 2 minutes can be used in total (c) This news use right is granted for no more than 7 days for both news and magazine programmes from the last day of the festival. This may be archived on the Internet for up to 30 days.

No one may transmit, broadcast or communicate any live audio or audio visual images from the CHALE **WOTE Street Art** Festival site without the festival's prior written approval. This includes the worldwide web. No one may transmit or facilitate the casting of text messages and/or other material to mobile phones either to mobile users on-site or to mobile users off-site without the prior written permission of the festival.

ACCRA [dot] ALT Brazil House James Town Accra, Ghana +233-262769037 accradotaltradio.com

THE CHALE WOTE STREET ART FESTIVAL COMMERCIAL BROADCASTER, FILMING, PHOTOGRAPHY AND INTERNET ACCESS POLICY (2016)

OTHER BROADCASTERS AND FILMING

As a general principle, the fewer film crews the better. We will also not allow any projects to go ahead which might derogate from the rights we have granted to our Official Partners or which may effect our international broadcast partners or which might impact on our ethical policies.

We will consider projects provided they can meet the following criteria:

- 1. Programmes which are produced and broadcast post-festival on specific topics. This means you cannot stream or broadcast anything live from the festival site and there is a holdback against any use of performance material filmed at festival site for 7 days EXCEPT that bona fide news use of clips not exceeding two minutes can be agreed.
- 2. No live performances may be recorded without the Festival's express prior permission. Even if granted you will usually need the artist's and where relevant their agents' permissions as well.
- 3. Crews must be kept to a minimum and be sensitive to the festival public and their privacy. You must have full public and employers liability insurance and you must provide us with a copy of your certificate of insurance in advance of filming (email accra.alt@gmail.com).

- 4. Any rights granted would normally only be for the specific programme and the transmissions/broadcasts proposed to the festival. No archive use will be allowed. We normally require a digi-beta copy or HDCam copy of any programme for our own archive (or copy DVD). A facility fee is normally payable for filming onsite
- 5. You cannot include any footage in any sponsored programme or in any form of advertising. Please be aware that the words "CHALE WOTE Street Art Festival" and associated logos are registered Trade Marks within the Ghana and elsewhere. You may not use these without further permission. We will take appropriate action, including legal action, to protect our name, image, reputation and goodwill, and our copyrights.
- 6. If you are a performer, any filming whether for a documentary or other programme, or within a promotional video, needs specific approval and any commercial use such as DVDs or CDs or downloads needs to be approved and a commercial agreement reached with the Festival for such commercial use.

Filming is restricted or prohibited in certain areas: family areas; children's areas; welfare and medical areas; security and police set-ups, all shared artist compounds and artiste catering. The use of drone cameras without permission (Unmanned Aerial Vehicles) is illegal over the festival site.

CLIP FOOTAGE AND INTERNATIONAL SALES

REDD KAT PICTURES manages the festival's archive. Priority access is granted to a performer's record label or band management. Discounted rates are provided (including gratis use for artist's own EPK and promotional use). All other broadcasters and content providers (including Internet) are expected to negotiate a standard commercial licence with the festival through REDD KAT PICTURES. A rate card can be provided if necessary. We would normally expect an onscreen credit when material is licensed and used ('from the CHALE WOTE Street Art Festival').